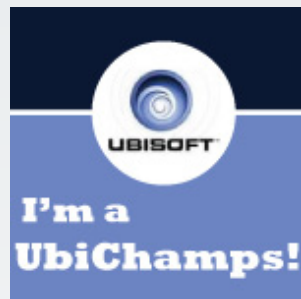


I'm Sheri, AKA Sam, a Canadian mother of 3 boys and 1 girl ranging in age from four to nineteen. Yes, we are dealing with kindergarten and college all at the same time! My husband and I raise these four awesome kids in Southwestern Ontario where we take part in minor hockey, Girl Guides of Canada and other local activities. Our family also includes a 7 year old shi-poo named Leaf. View my About Me Video at <http://www.kidsumers.ca/about>.

Kidsumers (a play on the word 'consumers') is a Mom blog with a focus on family and parenting discussions, recipe collections, travel and event coverage, family friendly product reviews and giveaways.



I have ongoing relationships with the following brands...

FORD - HASBRO - MATTEL - THE CHILDREN'S PLACE - DISNEY - HERSHEY'S - KELLOGGS

What happens at Kidsumers?

- Personal Posts
- Recipes
- Sponsored Posts
- Contests
- Reviews
- Giveaways
- Event Coverage
- Blog Trips
- Forum Discussions
- Social Media Blasts
- Ambassador Programs

Monthly Statistics:

79,234 Unique Visitors
 197,449 Pageviews

Social Media:

Facebook Fans: 2,296
 Twitter Followers: 23,395
 Subscribers: 1,822

Alexa Rank: 49,505

Demographics:

- 60% US, 34% Canada
- Primarily 25 - 34 year old mothers with a college education and a household income of \$60 - \$100K

FYI:

Kidsumers has a team of reviewers in Canada and the US, and participates in family friendly product testing and promotions.

Contact me at sam@kidsumers.ca for rates.